

**Agreement on participation in The Swan's Club for purchasers**

By signing this document

The company .....organization no .....  
Number of employees:.....  
Address: .....  
Tel. no: .....  
Fax no: .....  
Web site. ....  
Contact person: .....  
Purchase manager: .....  
E-mail address: .....

Participant number: ..... (will be filled out by Ecolabelling)

has entered an agreement with Ecolabelling Norway on participation in the Swan's club for purchasers.

By entering this agreement both parties approve as binding for the firm he presents, the guidelines in force at any time, established by Ecolabelling Norway. Both parties must follow the obligations and rights of these guidelines.

Each party may cancel the agreement, in writing, with 14 days notice.

If the agreement is brought to a conclusion the company undertakes to immediately withdraw all information of their connection with the Swan's Club for purchasers on their web site and on any other material. Accumulated fee for the current year will not be returned if the agreement is cancelled.

Attached to this agreement is Guidelines for the Swan's Club for purchasers, dated 4 December 2007. The agreement is only valid with updated certificate and logo.

Date ..... Place: .....

Company ..... Ecolabelling Norway

.....  
.....  
Managing director

## **Guidelines for in The Swan's Club for purchasers**

The Swan's Club for purchasers shall be a network between Ecolabelling Norway, the participants in the Club and Swanlabelled companies supplying swanlabelled products and services. The Club makes it easier for the participants to achieve their own environmental goals. "We choose swanlabelled products" is the message.

### **A. Goals**

The club's main idea is that a professional purchaser can be a driving force towards a more sustainable community. The club has the following goals:

- 1) Make it easier for the company to improve their purchasing policy.
- 2) Contribute to make the participants environmental goals more visible.
- 3) Increase the demand for swanlabelled products.

### **B. The participants' obligations**

- 1) The participants must have an overall environmental policy.
- 2) The participants must have a purchase policy showing how they active take environmentally considerations when they invite tenders or when purchase other products. The use of ecolabelling as a tool in the process of purchasing products shall be an important part of this policy.
- 3) The participants must fulfil "The Ethical Guidelines of the Norwegian Government Pension Fund – Global"
- 4) The participants must submit an annual report listing purchased swanlabelled products and services. The report must document a measurable improvement from year to year.

### **C. Ecolabelling Norway's obligations**

- 1) Ecolabelling Norway shall offer assistance concerning point B1 and B2 above.
- 2) Ecolabelling Norway shall give the participants environmental guidance in purchasing situations.
- 3) All participants shall be displayed on Ecolabelling Norway's web site ([www.ecolabel.no](http://www.ecolabel.no))
- 4) The participants may display on their web site and on other material their membership of the Swan's purchaser Club with the logo and the text "We choose swanlabelled products". This must be done in a way that it is clear that the company itself is not swanlabelled.

### **D. Participant fee**

The annual fee is set by Ecolabelling Norway and is currently NOK 5000 for companies with less than 10 employees and NOK 10,000 for companies with 10 or more employees. Companies that hold a Swanlabel or Flower licence are exempted from paying fees. The fee will be invoiced by Ecolabelling Norway and are to be paid on demand. Participants joining after November 1, do not pay any fee the current year.

Ecolabelling Norway, Oslo 4 December 2007